

ABSTRACT

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JOURNALIST WORK ACTIVITIES AT PT. MEDIA RED WHITE IN SIDE.ID DIVISION

While carrying out professional work at PT Merah Putih Media, the practitioner works at Side.id, the practitioner has the opportunity to become a journalist involved in the process of producing articles, especially features uploaded on the website. In this case, there are several stages when the practitioner becomes a journalist, starting from the selection of sources of information, besides that the practitioner also understands the format of writing articles such as light word selection and good language delivery according to Side.id' target audience, then writes informatively and creative, preparing questions for coverage, and conducting interviews. During professional work, the practitioner feels firsthand how the picture is about the real world of work, so that the practitioner gains knowledge about the job of writing a content or article in an online media company. In conducting a report, a Feature Journalist at Side.id must also prepare questions to conduct interviews that can be used as article material. In the journalist division at Side.id, coverage has become one of the obligations. However, practitioners are asked to do online coverage, to reduce cases of the spread of COVID-19 and the implementation of Emergency PPKM, so that practitioners do a lot of coverage via Zoom or YouTube which should be covered by Side.id journalists who go directly to the field. All activities in this division, including pre-production, production and post-production, must be carried out with the approval of the division leadership, especially reporting activities.

Keywords: *Journalists, make articles, coverage, interviews, professional work, websites, features*