

ABSTRACT

Title : Identity Study of Santa Market Post 2014
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Identity is an important thing when it comes to a building, Building should have an identity in order to be identify by the society, but as time goes by, building identity can change due to many things. Santa Market is a market that has been revitalized and occupied by many of different community that affected its identity, but the identity of a building is affected by many factor. In this Thesis researcher tries to find out about identity in architecture and the affecting factors, other than that researcher tries to find out the relation between space and the human itself that in this case is community that affecting the identity of the building itself with literature review. Researcher also do field studies in the form of function and activities observation and Interviewing several parties in Santa Market. Later on researcher associate the literature review with the results of field studies in form of interview and observation to be analyzed and concluded.

Keyword: Architecture Identity, Santa Market, Revitalize, Community

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