

ABSTRACT

COMFORT LEVEL PREFERENCES BOULEVARD BINTARO JAYA ROAD

Cindy Mega Utami. ¹⁾, Titus Adi Kurniawan, S.T., M.Ars. ²⁾

¹⁾ Student of Architecture Study Program, Pembangunan Jaya University

²⁾ Lecture of Architecture Study Program, Pembangunan Jaya University

Urban areas certainly have pedestrian paths which are one of the important elements in structuring a city area. The comfort factor will be very important for pedestrians and affect the quality of the pedestrian path. The preference for the comfort of the pedestrian path will show the extent to which the pedestrian path can provide appropriate comfort for pedestrians. As is the case with the pedestrian path on Boulevard Bintaro Jaya Street, South Tangerang City. On the pedestrian path, of course, it is very important to assess to find out how far the level of comfort for pedestrians is. Boulevard Bintaro Jaya Street is also a street located in the city center (central business district). Therefore, to find out this, research was conducted by examining how much the comfort level of the pedestrian path is and knowing how comfortable pedestrian conditions are so that it can be enjoyed by all people. In the discussion of this thesis, it is arranged to be able to find out and discuss the extent to which the preferences and aspirations of users regarding the pedestrian path on Jalan Boulevard Bintaro Jaya, especially regarding the level of comfort available. So later it can be an evaluation for planners in planning and improving their area, namely the pedestrian path. In this study, the author will use qualitative research methods with exploratory methods and arranged descriptively. The results of this study will show that the pedestrian path already has a level of comfort in the form of an appropriate value for pedestrians in the pedestrian area of Jalan Boulevard Bintaro Jaya. In addition, it is also hoped that this research will be an input to improve the comfort of the pedestrian path.

Keywords: Pedestrian Path, Comfort, Preference.