

ABSTRACT

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INTERNSHIP AS A GRAPHIC DESIGNER AT PUSDATIN KEMENDIKBUD

In carrying out Internship at PUSDATIN KEMENDIKBUD, the author is placed in the Sub-Coordinator Division of Learning Materials Design. In professional work, the author has the opportunity to become a Graphic Designer for the needs of website content and social media. Practitioners create content designs based on assignments given by work supervisors. In content creation, the author is given directions to find out what content is created and the next process is carried out to the creation stage and the final result is given to the Professional Work Supervisor.

In this Internship report, the author shares his experience when doing professional work at the Data and Information Technology Center of the Ministry of Education and Culture in creating social media content.

Keywords: *Internship, Content, Socialmedia*