## ABSTRACT

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## PEMANFAATAN GOOGLE APPS UNTUK MEMBANTU PROSES REKRUTMEN DI PT.PANIN BANK Tbk

Professional work is a useful activity that can provide a broader and deeper picture through direct work practice carried out in practice to get to know the world of work and provide opportunities for practicants to apply theories obtained in universities. During professional work at PT. Panin Bank Tbk practicants work under the supervision and guidance of the Head of Section in Human Resources Management (HRM). The types of activities carried out are conducting business process analysis and assisting recruitment staff in carrying out the employee recruitment process by utilizing google apps information system technology to support the recruitment process to be more effective and efficient and help employees to more easily understand and master the use of the system, analyze business processes running, make diagrams using Business Process Modeling Notation (BPMN) running process, The proposed process, identifying problems that occur and providing proposal solutions by utilizing Google Apps technology include: Google Form, Google Sheet, Google Mail, Google Script, and Google data studio to help recruitment staff so that the process becomes efficient, and the use of Bizagi Modeler software to model business processes so that it is easy to understand and conduct a comparison time analysis between the running system. and the proposed system to find out how much time efficiency is obtained from the utilization of Google Apps.

**Keywords**: Google apps, business process analysis, Business Process Modeling Notation (BPMN) diagram, Bizagi Modeler.

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