

ABSTRACT

Dalila Deandra Damayanti (2016101058)

PROCESS OF CONCEPTUAL DESIGN AND WASTE PILE CALCULATION PROJECT IN ARCHITECTURE, INTERIOR AND LANDSCAPE CONSULTANT, PT AIRMAS ASRI

The professional work carried out by practitioner at PT Airmas Asri for 400 hours was motivated by the curiosity of the practitioner regarding the creation of the concept of a project in the professional world. The creation of a concept itself is based on various considerations and includes many aspects, for example the concept of mass (form) and interior. In addition, practitioner gained knowledge that during the submission process, the building will be reviewed again by various parties, especially in the matter of waste. During her Professional Work at PT Airmas Asri's architectural, interior and landscape consulting firm, practitioner was involved in the process of making mass concepts, interior concepts, layouting, rendering. Practitioner learned that the process of conceptual design itself is not just from a master concept from an architect, but the concept is created from various references and people involved in the project. Practitioner also received some tips from the professional that can be done so that the project has a concept that can be applied to the real world.

Keywords: *Conceptual design, concepting, waste pile, mass, architecture, interior.*