

## DAFTAR PUSTAKA

Tentang Perusahaan  
[www.aksesku.com](http://www.aksesku.com)

Kotler, Philip; Gary Armstrong, Veronica Wong, John Saunders ,2008,. "Marketing defined". Principles of marketing ,5th ed.

Chaffey, Dave; Chadwick, Fiona Ellis; Mayer, Richard; dan Johnston, Kevin. 2009. Internet Marketing: Strategy, Implementation and Practice. Jakarta: Prentice Hall/Financial Times.