

## ABSTRACT

### ***The Effect of Tax Incentives, Tax Knowledge and Tax Socialization on Taxpayer Compliance (Study on MSMEs in South Tangerang City)***

Neta Mayrista Anbiyaa<sup>1)</sup>, Agustine Dwianika <sup>2)</sup>, Rudi Harianto<sup>2)</sup>

<sup>1)</sup>Student of Accounting Study Program, Pembangunan Jaya University

<sup>2)</sup> Lecturer of Communication Science Department, Universitas Pembangunan Jaya

*This study was conducted to determine the effect of tax taxes on taxpayer compliance with taxpayers' compliance and tax socialization on taxpayers' taxes and tax taxes simultaneously on taxpayer compliance. This study uses quantitative research methods, where the data source used is primary data by distributing questionnaires. This study took a sample of 100 respondents with a population of SMEs in South Tangerang City. Data analysis used the SPSS 26 statistical system. The results of this study are taxes, taxes, and tax socialization partially have a positive and significant effect on taxpayer compliance. Tax incentives, taxes, and socialization together or simultaneously have a positive and significant effect on taxpayer compliance.*

**Keywords** : Tax Incentives, Tax Knowledge, Tax Socialization, Taxpayer Compliance

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