

ABSTRACT

Gender Equality Message in Indonesian Women's Speech

(Van Dijk's Critical Discourse Analysis in Speech "Being a Modern Royal Javanese Princess" By Gusti Kanjeng Ratu Hayu and "Post Feminisme Minangkabau" By Ka'Bati)

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All this time, language is used by patriarchal cultural communities to perpetuate the construction of gender differences. So it's important and interesting to examine the discourse on gender equality in Indonesia which is thick with patriarchal culture, especially when it's voiced by women. Therefore, this study aims to describe the structure of the script delivered by GKR Hayu and Ka'Bati, representing the Javanese and Minangkabau ethnic who have different views regarding gender equality. The method used is Van Dijk's critical discourse analysis which is limited to the text level to analyze the macro, superstructure and micro text structure of speech with the titles "Being a Modern Royal Japanese Princess" and "Post Feminism Minangkabau". The results found that the big theme (macro) of the speech was gender equality which could be a discourse of enlightenment for people who are still thick with patriarchal culture. Meanwhile, in superstructure, the two speech texts have three parts that attempt to explain the background context, the idea of gender equality and efforts to persuade gender equality awareness in the context of Javanese culture (GKR Hayu) which adheres to a patrilineal system that positions men as having an important role in all aspects. Aspects of life than women. Otherwise, Minang culture (Ka'Bati) adheres to a matrilineal system. However, women who hold matrilineal lines are still faced with limited rights and opportunities in society. Meanwhile, in the micro section, the speech text focuses on the semantic, syntactic, stylistic, and rhetorical elements of the message of gender equality.

Keywords : Gender Equality, Patriarchal Culture, Critical Discourse Analysis, Gusti Kanjeng Ratu Hayu, Ka'Bati

References : 40

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