

ABSTRACT

ANALYSIS THE APPLICATION OF THE URBAN CATALYST CONCEPT ON M BLOC SPACE

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The Blok M area, which is located in Kebayoran District, has long been known by the public in the 1990s as a gathering area for young people. With historical stories known as Lintas Melawai or evening walks. But now with the passage of time and the increasingly modern era, the Blok M area has been forgotten by the community, resulting in a decline in the quality of the area. With the condition of the building in the Blok M area which is now increasingly less attractive to the public.

In an effort to rebuild the Blok M area. Now the former building. Perum Peruri which was founded in the 1950s was revitalized. So as to produce a new building function into a creative hub with the condition of the building still maintaining the existing building and incorporating building functions that are more up to date with the times. The presence of M Bloc Space has succeeded in reviving the Blok M area. With this success this has become an interesting thing to be used as an object of research through the application of the Urban Catalyst Concept approach

Keywords: Urban Catalyst, Revitalization, M Bloc Space.