

ABSTRACT

THE EFFECT OF CREDIT RISK, LIQUIDITY RISK, MARKET RISK, AND OPERATIONAL RISK ON FIRM VALUE IN BANKS LISTED ON THE INFOBANK15 INDEX OF THE INDONESIA STOCK EXCHANGE FOR THE PERIOD 2018-2021.

Vinna Adhe Fitria¹⁾, Dalizanolu Hulu, S.E., M.E.²⁾

¹⁾ Student of Management Departement, Pembangunan Jaya University

²⁾ Lecturer of Management Department, Pembangunan Jaya University

This study has a background that discusses the decline in company value in banks listed in the Infobank15 Index. This study was conducted to determine the effect of credit risk with the NPL indicator, liquidity risk with the LDR indicator, market risk with the NIM indicator, and operational risk with the BOPO indicator on firm value with the PBV indicator at banks listed in the Infobank15 Index. The research to be used is quantitative associative using descriptive methods. The data used is secondary data on credit risk, liquidity risk, market risk and operational risk, as well as firm value sourced from the bank's annual report. The population in this study are banks listed in the Infobank15 Index. The sampling technique in this study used purposive sampling technique with a sample of banks in the Infobank15 Index listed in 2018-2021. This research was conducted using panel data analysis with the help of the Eviews program. Based on the results of data analysis, it is known that credit risk has a probability value of 0.7748 greater than 0.05 or ($0.7748 > 0.05$) which means that credit risk does not have a significant effect on firm value, liquidity risk has a probability value of 0.0002 smaller than 0.05 or ($0.0002 < 0.05$), market risk has a probability value of 0.0000 smaller than 0.05 or ($0.0000 < 0.05$) and operational risk has a probability value of 0.0000 smaller than 0.05 or ($0.0000 < 0.05$) which means that liquidity risk, market risk, and operational risk have a significant effect on firm value.

Keywords: Firm value, credit risk, liquidity risk, market risk, and operational risk.