

ABSTRACT

The Application of Self Disclosure about Mental Illness by Anonymous Account (Descriptive Study on Gen Z in Twitter)

Archie Amalia Zahra.¹⁾, Nathaniel Antonio Parulian, S.Psi., M.I.Kom.²⁾

¹⁾ Student of Communication Science Department, Universitas Pembangunan Jaya

²⁾ Lecturer of Communication Science Department, Universitas Pembangunan Jaya

The phenomenon of the emergence of anonymous accounts on Twitter has become a public concern. An anonymous account is a social media user account that does not display its true identity on its profile. Usually people have inappropriate purposes when using anonymous accounts, such as reasons to follow other accounts that are inappropriate or worthy of being followed by accounts with real identities or reasons to reveal their true self that cannot be disclosed on their identity accounts in order to maintain their image. The purpose of this research is to find out how the factors and dimensions of self-disclosure are applied by anonymous accounts when revealing themselves on Twitter. This study will use the theories and concepts of Computer Mediated Communication, Self Disclosure, Mental Illness, Social Media Twitter, and Generation Z. This research was conducted qualitatively with a constructivist paradigm, using descriptive analysis methods, with data collection techniques through in-depth interviews with four informants with predetermined criteria. The results of this study found that the majority of informants explained that the purpose of self-disclosure on Twitter was to express feelings, thoughts and emotions that cannot be spoken directly to others to obtain personal pleasure. In application of self-disclosure factors, it was found that the Gender Factor, the majority of informants agreed that men were more secretive than women in terms of self-disclosure. As for the dimensions of self-disclosure, it was found that each informant has different dimensions.

Keywords: *Self Disclosure, Mental Illness, Computer Mediated Communications, Self-diagnosed, Akun Anonymous, Twitter.*

Libraries : 38

Publication Years : 2012 – 2021