ABSTRACT

Objectivity of Reporting on the Sangihe Gold Mine Conflict on Online News Portals (Qualitative Content Analysis of Environmental News on Detik.com, Mongabay.co.id, Manado Post, and Antaranews Portals)

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Conflict in the exploitation of the environment is an environmental reality that is mostly brought up by the news media besides the issue of natural disasters. One of the environmental conflict issues that is on the agenda for setting four online mass media in 2021 is the Sangihe gold mine conflict. In reporting on environmental conflicts, the issue of objectivity is the main demand of journalists who are obliged to prioritize the interests of the environment and the parties most affectd. However, the objectivity of conflict news is heavily influenced by editorial policies based on business orientation and media ownership. This study aims to determine the objectivity of reporting on the Sangihe gold mine conflict in the media Detik.com, Mongabay.co.id, Manado Post, and Antaranews. This research uses constructivism paradigm with qualitative research type. The research method uses qualitative content analysis with the objectivity model of Rahma Ida. The results showed that Mongabay.com as an independent media was the most objective and superior media in the categories of accuracy and validity. Mongabay.co.id's reporting focuses more on the impact of environmental exploitation. Detik.com as a private media with a profit orientation is the second most prominent media in the accuracy category by emphasizing the actuality of events. Antaranews as a media owned by the Government is the media with the third level of objectivity. Most of the news coverage focuses on the legal aspects of environmental exploitation cases by emphasizing government sources. Manado Post as a local media is the fourth media in the level of objectivity. The news emphasizes the proximity aspect by prioritizing the interests of the local community but does not try to fulfill the value of balance by presenting other parties involved.

Keywords: news objectivity, Rahma Ida model environmental news, conflict, exploitation of natural resources

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