

## **ABSTRACT**

### ***Visual Design Of Healthy Food Campaigns For Teenagers Diabetes Prevention***

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*Visual Design of Healthy Food Campaigns for Teenagers Diabetes Prevention, which aims to increase awareness and prevention of diabetes in adolescents circles. Diabetes is not a strange thing for people in Indonesia, but the lack of awareness of teenagers about the understanding of diabetes makes teenagers do not limit themselves to consuming foods and drinks with excessive sugar. In addition to consuming food and drinks with excessive sugar, lifestyle also can be a factor in the occurrence of diabetes. Number of diabetes in Indonesia every year is increase masively. The data obtained is get from observations, in-depth interviews with speakers, and then the data generated will be analyzed in order to solve existing problems. The existing media used in this campaign are media cookbooks, content on Instagram, and posters etc.*

**Keywords:** *Visual, Campaign, Diabetes, Teenagers*

*Libraries* : 19

*Publication Years* : 2012 - 2019