## **ABSTRACT**

Message Delivery In Sex Education By Mother For Boys Early Age (Descriptive Qualitative Study On Mothers In South Tangerang)

Anandra Septiany Al-azra<sup>1)</sup>, Suci Marini Novianty, S.I.P, M.Si<sup>2)</sup>

The rise of cases of sexual violence at the same time befall men as perpetrators and victims. To prevent cases of violence against men, the role of mothers as primary educators is needed to provide an understanding of sex education to children form early age. Onthe one hand, sex education is still taboo and sensitive to be seen because have more negative impacts. So this research is important to do considering the rampant cases of sexual violence to men, especially victims who have not received more attention and sexual education is still taboo in Indonesia. This study uses a descriptive qualitative method, with data collection in-depth interviews conducted by mothers and men children aged 5-6 years in South Tangerang related to the application message delivery by mother during sex education. The results of the study the mother has communicated the message clearly and precisely using simple words, adjusting the context based on situation and condition of the child so that the message is right on target. Between mother and child, they both give trust, express honesty, openness, and practice equality by actively listening to questions raised through the discussion method so that the can influence the delivery of the mother's message in providing sex education and no longer consider sex education taboo, but is considered as knowledge. Which must be taught to boys in order to avoid deviant behavior or sexual violence whether the are victims or perpetrators by providing illustrations of cases sexual deviation and crime that are rampant today.

Keywords: Message Delivery Sex Education, Mother, Boys, Early Childhood,

Libraries 92

Publication Years : 2012 – 2022

NG

<sup>1)</sup> Student of Communication Science Department, Universitas Pembangunan Jaya

<sup>&</sup>lt;sup>2)</sup> Lecturer of Communication Science Department, Universitas Pembangunan Jaya