## ABSTRACT

## Representation of Toxic Parenting In The Film "Mother" (Charles Sanders Pierce Semiotics Analysis)

Nabila Nadazera<sup>1)</sup>, Naurissa Biasini<sup>2)</sup>

<sup>1)</sup> Student of Communication Science Department, Universitas Pembangunan Jaya

<sup>2)</sup> Lecturer of Communication Science Department, Universitas Pembangunan Jaya

Film is a place for delivering messages or depicting social realities that exist in society. One of them is the phenomenon of toxic parenting, which often occurs but is ignored by society and is considered normal by parents. One of the films that provides an overview of the toxic parenting phenomenon is the film "Mother" from Japan. This film is a film that provides an overview of parents who apply toxic parenting to their children and apply excessive parenting by parents in Japan. This study uses the qualitative method of Charles Sanders Pierce's semiotics to get a representation of toxic parenting in the relationship between the characters of mother (Akiko) and child (Shuhei) in the film "Mother" through signs, objects, and interpretants, with an interpretive paradigm. This study uses the concept of excessive parenting in Japan which consists of Kahago, Kakanshou, Kakitai, Kahounin, and Kakyoka. The results of this study show the representation of toxic parenting by Akiko (Mother) to Shuhei (Child) and there is also a depiction of excessive parenting, namely the Kakanshou parenting pattern, namely parents who are excessively possessive so they like to intervene in children and make children do things according to their wishes. parent. This parenting has a negative impact on children, namely growing into a person who cannot decide anything in his life and always holds back his feelings.

Keywords: Toxic Parenting, Film, Semiotics, Charles Sanders Pierce, Parents.

Libraries	: 49
Publication Years	: 2012 -

: 2012 - 2021

ANG