

ABSTRACT

Application of Child-Friendly Journalism (Qualitative Content Analysis on National Media in Reporting Orphans Victims During the Covid-19 Pandemic)

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*News related to the Covid-19 pandemic has a broad spectrum. The development of the spread of the virus, the origin of the virus, mutations, to the victims who fall. The victims who died due to the Covid-19 virus came from various circles. Medical personnel to the general public. Many parents died, leaving their children orphaned. The issue of children being orphaned was then brought up by the mass media into news. News - news about children who lost their parents in the pandemic mass has high news value. One of them is news about the news of orphans who were abandoned by their parents because they died due to Covid-19. This study aims to determine the application of child-friendly journalism in reporting on orphaned victims during the pandemic in the media *Tribunnews.com, Suara.com, Kompas.com, Merdeka.com, Detik.com, Republika.com, Liputan6.com, VOA Indonesia. and Antaranews.com*. This research uses post positivism paradigm with qualitative research type. The research method uses qualitative content analysis by applying the implementation of PPRA and guiding principles for covering children in the perspective of journalists. The results of the study found that most of the news coverage was in accordance with PPRA. Almost all the identities of orphans are not visible, although there are still violations, such as mentioning the identity of the child or parents of orphaned victims who are father and mother or family and mention of residential addresses and photos.*

Keywords: News, Orphans, PPRA, Qualitative Content Analysis

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31

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