

## DAFTAR ISI

HALAMAN JUDUL.....	i
PERSETUJUAN DOSEN PEMBIMBING SKRIPSI.....	iii
LEMBAR PENGESAHAN SKRIPSI.....	iv
SURAT PERNYATAAN MENGENAI ORIGINALITAS SKRIPSI, KESEDIAAN PUBLIKASI DAN PELIMPAHAN HAK CIPTA .....	v
KATA PENGANTAR.....	vi
ABSTRACT.....	vii
ABSTRAK.....	viii
DAFTAR ISI.....	ix
DAFTAR TABEL.....	xi
DAFTAR GAMBAR.....	xii
DAFTAR LAMPIRAN.....	xiii
BAB I PENDAHULUAN.....	1
1.1. Latar Belakang.....	1
1.2. Rumusan Masalah.....	5
1.3. Tujuan Penelitian.....	5
1.4. Manfaat Penelitian.....	6
1.4.1. Manfaat Teoritis.....	6
1.4.2. Manfaat Praktis.....	6
BAB II TINJAUAN PUSTAKA.....	9
2.1. <i>Perceived Employability</i> .....	9
2.1.1. Pengertian <i>Perceived Employability</i> .....	9
2.1.2. Dimensi <i>Perceived employability</i> .....	10
2.1.3. Faktor <i>Perceived Employability</i> .....	11
2.2. <i>Self-regulation</i> .....	16
2.2.1. Pengertian <i>Self-regulation</i> .....	16
2.2.2. Dimensi <i>Self-regulation</i> .....	17
2.2.3. Faktor <i>Self-regulation</i> .....	19
2.3. Kerangka Berpikir .....	20
2.4. Hipotesis.....	22
BAB III METODE PENELITIAN.....	23
3.1 Pendekatan Penelitian.....	23
3.2. Variabel Penelitian.....	23

3.2.1.	Definisi Operasional <i>Perceived employability</i> dan <i>Self-regulation</i> .....	23
3.2.2.	Definisi Operasional <i>Self-regulation</i> .....	24
3.3.	Populasi dan Sampel Penelitian .....	24
3.3.1	Karakteristik Subjek Penelitian .....	25
3.4.	Instrumen Penelitian.....	25
3.4.1.	Deskripsi Instrumen.....	26
3.4.1.1.	Instrumen Alat Ukur <i>Short Self-regulation Questionnaire</i> .....	26
3.4.1.2.	Instrumen Alat Ukur <i>Perceived Employability</i> .....	27
3.4.2.	Pengujian Psikometri.....	28
3.4.2.1.	Pengujian Reliabilitas Alat Ukur <i>Self-regulation</i> dan <i>Perceived Employability</i> .....	29
3.4.2.2.	Pengujian Validitas Alat Ukur <i>Self-regulation</i> dan <i>Perceived Employability</i> .....	29
3.4.2.2.1.	Analisis Aitem .....	30
3.5.	Teknik Analisis Data .....	34
3.6.	Prosedur Penelitian .....	34
<b>BAB IV HASIL DAN ANALISIS PENELITIAN.....</b>		<b>36</b>
4.1.	Gambaran Subjek.....	36
4.1.1.	Gambaran Data Demografis Subjek Penelitian.....	36
4.2.	Hasil Penelitian.....	38
4.2.1.	Gambaran Variabel <i>Perceived Employability</i> .....	38
4.2.2.	Gambaran Variabel <i>Self-regulation</i> .....	39
4.2.3.	Hasil Uji Asumsi.....	40
4.2.3.1.	Uji Normalitas .....	40
4.2.3.2.	Uji Linearitas.....	41
4.2.4.	Uji Hipotesis .....	42
4.2.5.	Analisis Tambahan .....	43
4.2.5.1.	Uji Perbedaan <i>Perceived Employability</i> berdasarkan Gender.....	43
4.2.5.2.	Uji Perbedaan berdasarkan Faktor <i>Brand Image</i> Universitas.....	44
<b>BAB V PENUTUP.....</b>		<b>45</b>
5.1.	Kesimpulan.....	45
5.2.	Diskusi.....	45
5.3.	Saran.....	48
5.3.1.	Saran Metodologis.....	48
5.3.2.	Saran Praktis.....	49
<b>DAFTAR PUSTAKA.....</b>		<b>50</b>
<b>LAMPIRAN .....</b>		<b>53</b>