

ABSTRACT

FRAMING OF CASES OF SEXUAL HARASSMENT OF MEN ON *ONLINE NEWS PORTALS* (Framing Analysis of News of KPI Employee Sexual Harassment Cases in Kompas.com and Suara.com for the Period of September 2021 – January 2022)

Shinta Andrea Puspa ¹⁾, Maya Rachmawaty ²⁾

¹⁾ Student of Communication Science Department, Universitas Pembangunan Jaya

²⁾ Lecturer of Communication Science Department, Universitas Pembangunan Jaya

Same-sex sexual harassment between men and men experienced by KPI employees is the background of this research. This study aims to describe the framing of sexual harassment against male employees of the Indonesian Broadcasting Commission (KPI) in online media. The experience of sexual harassment by a KPI employee with the initials MS caused trauma and psychological disturbances. The victim was mistreated, intimidated, beaten, and tortured by all his fellow KPI employees. Reporting cases of sexual harassment is under KPI's policy that victims will be protected and prosecuted through legal channels. The media chosen were Kompas.com and Suara.com for the period September 2021 to January 2022 using the Zhongdang Pan and Gerald M. Kosicki framing analysis method. The results of the study found that the two media have different perspectives where Kompas.com is more concerned with the victim in reporting because it uses sentences that defend the victim. Journalists put forward the side of empathy for victims which has been applied to empathic journalism and adheres to the articles of the journalistic code of ethics. While Suara.com does not have a perspective on victims in reporting because it uses sentences and diction that corners the victim or is not polite in reporting the victim. Journalists do not write down the side of empathy for victims and compassion for victims so that they do not comply with the applicable journalistic code of ethics.

Keywords: framing, online media, sexual harassment, KPI employees.

References : 26

Publication Years : 2011 – 2021