

ABSTRACT

THE EFFECT OF PROFIT GROWTH, MARKET ASSESSMENT, LEVERAGE, AND COMPANY SIZE ON RETURNS IN FOOD AND BEVERAGE COMPANIES ON IDX 2017-2020

Dinda Ayu Hapsari 1), Rudi Harianto 2), Sila Ninin Wisnantiasri 3)

1) Accounting Study Program Student, University Pembangunan Jaya

2) Lecturer of the Accounting Study Program, Pembangunan Jaya University

This study aims to determine the Effect of Profit Growth, Market Valuation, Leverage, and Company Size on Returns Stock in Food and Beverage Companies on the IDX in 2017-2020 as many as 13 companies. The sample was determined using purposive sampling method. The data used in this study is secondary data obtained through the 2017-2020 Indonesia Stock Exchange (IDX) website. The results of research conducted on food and beverage companies show that profit growth has no effect on returns stock. Meanwhile, for Market Valuation, Leverage, and Firm Size have an effect on Return Stock. And simultaneously affect the Return Stock

Keywords: *Profit Growth, Market Valuation, Leverage, and Company Size, Food and Beverage*