

## ABSTRACT

### **“ISU LINGKUNGAN HIDUP PADA PEMBERITAAN MEDIA ONLINE (Analisis Isi Kuantitatif Berita Lingkungan Hidup Di Portal Berita Tribunnews.com, Kompas.com Dan, Detik.com Pada Periode Januari-Desember 2021)”**

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Issues around the environment in the news media still cannot be equated with more commercial issues such as political, economic, sports and entertainment issues. In fact, the mass media is still the main source of information for the public regarding environmental issues in Indonesia. Not many mass media have a special rubric for the environment. In 2021 a number of natural disasters occurred in Indonesia along with a pandemic that limited community mobilization so that it had an impact on environmental quality. This study aims to determine the presentation of environmental issues in the news media in Tribun News.com, Kompas.com and Detik.com for the period January-December 2021. The study uses a positivist paradigm with quantitative research types and content analysis methods. The results of the study show that Detik.com as a pioneer of online mass media still leads the coverage of environmental issues as much as 42.24%, followed by Kompa 36.26% and Tribu 21.40%. The scope of environmental reporting during 2021 was dominated by the topic of natural disasters which mostly occurred in January, November and December 2021, namely 77.55%. The type of environmental news is still dominated by hard news which emphasizes the actuality and importance of events. The news value that stands out is important at 34.42% and the actual value is at 32.49% which is identical to the hard news news format as the largest number of news stories. Sources of environmental news are dominated by the government as the executor and government regulator by 63.38%. The dominant tone of news related to environmental issues is a positive tone of 54.05%..

**Keywords:** Environmental issues, Environmental journalism, online mass media, quantitative content analysis.

Libraries : 40

Publication Years : 2012 – 2022