

## LAMPIRAN-LAMPIRAN

*Lampiran 1. 1 Hasil Export Data Apriori Penjualan Captain Barbershop*

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| C27  |  |                |            |       |               |           |  |         |  |
|  | A  | B              | C          | D     |               |           |  |         |  |
|  | Rule   | Support        | Confidence | Lift  |               |           |  |         |  |
| 1  |  |                |            |       |               |           |  |         |  |
| 2  | ['Black Pore Face Mask'] -> ['Gentleman Grooming']                           | 1%             | 83%        | 1.21  |               |           |  |         |  |
| 3  | ['Gentleman Grooming'] -> ['Black Pore Face Mask']                           | 1%             | 1%         | 1.21  |               |           |  |         |  |
| 4  | ['Gentleman Grooming'] -> ['Gentleman Shave']                                | 1%             | 2%         | 1.05  |               |           |  |         |  |
| 5  | ['Gentleman Shave'] -> ['Gentleman Grooming']                                | 1%             | 73%        | 1.05  |               |           |  |         |  |
| 6  | ['Gentleman Grooming'] -> ['Treatment anti dandruff']                        | 1%             | 1%         | 1.16  |               |           |  |         |  |
| 7  | ['Treatment anti dandruff'] -> ['Gentleman Grooming']                        | 1%             | 80%        | 1.16  |               |           |  |         |  |
| 8  | ['Gentleman's sheet mask'] -> ['Shine Black Hair Spa']                       | 1%             | 70%        | 3.31  |               |           |  |         |  |
| 9  | ['Shine Black Hair Spa'] -> ['Gentleman's sheet mask']                       | 1%             | 7%         | 3.31  |               |           |  |         |  |
| 10   | ['Hairloss serum'] -> ['Shine Black Hair Spa']                               | 1%             | 31%        | 1.48  |               |           |  |         |  |
| 11   | ['Shine Black Hair Spa'] -> ['Hairloss serum']                               | 1%             | 3%         | 1.48  |               |           |  |         |  |
| 12   | ['Gentleman Grooming'] -> ['Shine Black Hair Spa', 'Gentleman's sheet mask'] | 1%             | 2%         | 1.19  |               |           |  |         |  |
| 13   | ['Gentleman's sheet mask'] -> ['Shine Black Hair Spa', 'Gentleman Grooming'] | 1%             | 57%        | 3.17  |               |           |  |         |  |
| 14   | ['Shine Black Hair Spa'] -> ['Gentleman Grooming', 'Gentleman's sheet mask'] | 1%             | 6%         | 3.6   |               |           |  |         |  |
| 15   | ['Gentleman Grooming', 'Gentleman's sheet mask'] -> ['Shine Black Hair Spa'] | 1%             | 76%        | 3.6   |               |           |  |         |  |
| 16   | ['Shine Black Hair Spa', 'Gentleman Grooming'] -> ['Gentleman's sheet mask'] | 1%             | 7%         | 3.17  |               |           |  |         |  |
| 17   | ['Shine Black Hair Spa', 'Gentleman's sheet mask'] -> ['Gentleman Grooming'] | 1%             | 82%        | 1.19  |               |           |  |         |  |
| 18   | ['Gentleman Grooming'] -> ['Shine Black Hair Spa']                           | 18%            | 26%        | 1.25  |               |           |  |         |  |
| 19   | ['Shine Black Hair Spa'] -> ['Gentleman Grooming']                           | 18%            | 86%        | 1.25  |               |           |  |         |  |
| 20   | ['Gentleman Grooming'] -> ['Gentleman's sheet mask']                         | 2%             | 2%         | 1.1   |               |           |  |         |  |
| 21   | ['Gentleman's sheet mask'] -> ['Gentleman Grooming']                         | 2%             | 76%        | 1.1   |               |           |  |         |  |
| 22   | ['Gentleman Grooming'] -> ['Hairloss serum']                                 | 2%             | 3%         | 1.16  |               |           |  |         |  |
| 23   | ['Hairloss serum'] -> ['Gentleman Grooming']                                 | 2%             | 80%        | 1.16  |               |           |  |         |  |
| 24   | ['Promo Bayar Suka-Suka'] -> ['Shine Black Hair Spa']                        | 2%             | 50%        | 2.37  |               |           |  |         |  |
| 25   | ['Shine Black Hair Spa'] -> ['Promo Bayar Suka-Suka']                        | 2%             | 7%         | 2.37  |               |           |  |         |  |

