ABSTRACT

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OPERATIONAL SYSTEM ANALYSIS COVERING THE MARKETING FIELD OF PT.BUMI SUMBER CAHAYA

While carrying out professional work at the PT.Bumi Sumber Mustika Cahaya, Praktikan works under the supervision of the village secretary. In professional work, Pratice have the opportunity to participate and be directly involved in marketing services. Pratice get lots of benefits or benefits after carrying out professional work activities, including mental training in the world of work, discipline, thoroughness and knowledge of marketing.

Keywords: Professional work, marketing service, discipline, mental, thorough.

