

ABSTRACT

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PUBLIC RELATIONS ACTIVITIES AT THE CENTRAL JAKARTA METRO POLICE

The intern is one of the requirements to take graduation. Through the intern can provide a real picture to the intern about the world of work. In line with the chosen study program, namely communication science, the intern carries out the intern at the central Jakarta Metro Police and joins the Public Relations Section. Public relations is a communication to bridge between agencies and community. At the Central Jakarta Metro Police, public relations functions to maintain the image of the agency and as communication between the Police and the community to work together to maintain order and security in Central Jakarta. The intern carry out the intern for three months serving as PR Writing, publishing to the website, preparing press conferences and media relations, documenting activities and taking care public relations administration. Of course, in this professional work, the intern can apply and get a direct picture of the knowledge gained from Pembangunan Jaya University.

Keywords: *Public Relations, PR Writing, Media Relations, Documenting*