

DAFTAR RIWAYAT HIDUP

ALVIAN CAHYA MAHESWARA

BUSINESS MANAGEMENT MARKETING



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- 📍 Tangerang, Indonesia

PROFILE

Energetic and passionate undergraduate student working toward a Bachelor in Marketing at Pembangunan Jaya University. Aim to use leadership skill and knowledge of advertising, public relations, and product development.

SKILLS

- Leadership
- Problem-Solving
- Presentation
- Marketing
- Strong Communication
- English

EXPERIENCE

LEADER OF COLLEGE BASKETBALL ORGANIZATION

Pembangunan Jaya University
(September 2021 – September 2022)

- Responsible for organizational activities
- Lead over every meeting
- Create work program for organization

PUBLIC RELATIONS OF COLLEGE BASKETBALL ORGANIZATION

Pembangunan Jaya University
(September 2020 – September 2021)

- Establishing and maintaining relationships with members of groups.
- Being able to release information to members about activity of organization

INTERNSHIP SERVICE OPERATION SPECIALIST

PT Catur Prisma Usahatama – Tangerang, Indonesia
(January 2021 – January 2022)

- Build and maintain close working relationships with internal clients.
- Expected to take on and resolve the most complex client relationships, problems and issues.

EDUCATION

PEMBANGUNAN JAYA UNIVERSITY

Business Management (Marketing)
2019 - 2023; GPA: 3.43/4.00

ISLAMIC VILLAGE SENIOR HIGH SCHOOL

Social Science
2015 - 2018

PEMBAH

MAHESWARA