

ABSTRACT

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TOY DEVELOPMENT FOR CHILDREN AGED 5 - 7 YEARS AT NOBIE TOYS

While carrying out professional work activities at Wooden Toys (Nobie Toys), the author worked as a member of the Product Design division with the supervision of a supervisor at Wooden Toys (Nobie Toys). During his professional work activities at Wooden Toys (Nobie Toys), the author was guided and given knowledge about making toys from wood raw materials such as how to sand the materials from the toys, various types of wood, painting, and carrying out the packaging process. The author also gains design knowledge, product research, and makes 3D designs of the products to be made. By participating in this professional work activity, the author can feel the world of work and feel how the world of work will be when he graduates so that when the lecture is finished he is not surprised by the world of work that he will face.

Keywords: Product design, World of work, Professional work, wood