

## **ABSTRACT**

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### **PROFESSIONAL WORK ACTIVITIES (KP) IN THE ASSISTANT DIVISION OF THE DEPUTY OF INDUSTRY AND SPORTS PROMOTION AT KEMENTERIAN PEMUDA DAN OLAHRAGA**

*Pembangunan Jaya University requires all students to carry out professional work with the aim of being an illustration and experience for students in the real world of work later. During the implementation of Professional Work (KP) activities at the Ministry of Youth and Sports, Practitioners work under the supervision and guidance of the Head of Promotion and Marketing of the Sports Industry, Mr. Paiman. In carrying out professional work, practical workers have the opportunity to participate directly in the Deputy for Industry and Sports Promotion functions at the Ministry of Youth and Sports, including: inputting data on promotions and exhibitions that are already ongoing, monitoring, analyzing, evaluating, and reporting on the implementation policy in the field of industry and sports promotion. The activities that Practitioners carry out in the Deputy Assistant for Industry and Sports Promotion division are focused on inputting data on promotion and exhibition participants that are already in progress, Monitoring, analysis, evaluation, and reporting of policy implementation in the field of industry and sports promotion, Preparation of coordination and synchronization of policy implementation in industry and sports promotion.*

**Keywords:** Professional Work, Kementerian Pemuda dan Olahraga, activities at the Ministry of Youth and Sports.