

ABSTRACT

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BSI MOBILE ACTIVATION IN BANK SYARIAH INDONESIA KC JAKARTA PONDOK INDAH ACCOUNT OPENING PROGRAM

This Professional Work Activity is a real picture of the work that will be carried out during the implementation of professional work, it aims to fulfill the graduation requirements at the Jaya Development University. With this professional work, students can feel how the real world of work is.

While carrying out professional work at Bank Syariah Indonesia KC Jakarta Pondok Indah, the practitioner has the opportunity to carry out professional work activities in the Marketing Division. The work activities carried out during this professional work include assisting customers in creating online accounts through BSI Mobile and BSI Webform, assisting customers in making Hajj accounts, and assisting in document scanning. During the implementation of professional work, the practitioner is guided by the Business Manager and CSE (Consumer Syariah Executive). In the implementation of professional work, there are obstacles encountered and the practitioner can resolve these obstacles.

Keywords: Professional Work, BSI Mobile, Marketing