ABSTRACT

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WORKING ACTIVITIES AS BUSINESS PARTNERSHIP WEALTH MANAGEMENT DIVISION PT. INDONESIAN PEOPLE'S BANK, TBK

Professional Work Practice (KP) is held at the head office of PT. Bank Rakyat Indonesia, Tbk in the Wealth Management division as a Business Partnership. All practitioners to participate and be directly involved in facilitating the work data unit of PT. Bank Rakyat Indonesia. In carrying out professional work, practitioners have quite an important role in the business partnership team. The work includes daily fee-based income reports for Bancassurance, cleaning of priority potential customer data, weekly recapitulation of fee-based Bancassurance updates, Bancassurance pipeline prognosis, recapitulation of daily business partnership team activities, wealth management socialization, correspondence, data splitting, and data program recapitulation of BRI Synergy. glow.

Keywords: Business Partnership, Bancassurance, Wealth Management