ABSTRACT

Noval Sandi Dinata (2019021116)

PROFESSIONAL WORK IMPLEMENTATION ACTIVITIES IN THE TOURISM SECTION AT THE CULTURE AND TOURISM DEPARTMENT OF TANGERANG CITY

The implementation of Professional Work held by Pembangunan Jaya University is an activity that provides new experience, insight, and knowledge for students to get the opportunity to go directly into the world of work which can later be a provision for students to the real world of work. The Professional Work course also has the aim of fulfilling one of the requirements for the graduation process to get a Bachelor's degree (S1) at the Pembangunan Java University. In carrying out professional work activities, Practitioners carry out professional work at the Tangerang City Culture and Tourism Office (Disbudpar) especially in the Tourism Promotion Section and also assist in the Parks Sector. The Tangerang City Culture and Tourism Office is one of the government agencies that has the task of assisting the Mayor to carry out government affairs in the Fields of Culture, Tourism, Parks, and Decoration. Practitioners also get learning knowledge from the implementation of professional work about how in the world of work must have a good level of discipline, carry out work as well as possible with a sincere heart, and be responsible for the work given, and can gain learning knowledge about tourism marketing from the staff, in tourism

Keywords: Profession Work, Tangerang City Culture and Tourism Office, Tourism and Parks

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