

## **ABSTRACT**

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### **ACTIVITIES AND WORK PROCESSES OF WOMEN'S NEWS PRODUCTION IN HAIBUNDA.COM**

Practitioner does Professional Work (KP) for three months in HaiBunda.com which is part of detik Network, precisely in the Multimedia division as a *Video Editor*. Practitioner has a chance in acting as a *Video Editor* by applying the stages of the Pre-Production, Production to Post-Production process. In addition, practice is also given to apply journalistic rules by further reviewing human rights. The learning gained during the Professional Work as a *Video Editor*, namely in carrying out the role of an editor, is not only limited to editing, but there are more complex things where there is a need for a review or research process to create a journalistic work that is in accordance with its rules. During the Professional Work period, Practitioner applies learning during lectures, especially Audio Visual Media, Journalism Professional Ethics and the Journalism Code of Ethics. Professional work experience as a video editor provides an opportunity for practice to see the relationship between theory and actual work practice, especially related to news production and online journalism. As a *Video Editor*, it is intended to be able to have the ability to create a concept into an audio-visual-based information that can attract the attention of the audience.

**Keywords:** *Video Editor, HaiBunda, Editing Process, Journalistic Rules*