

ABSTARCT

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IMPLEMENTATION OF PROFESSIONAL WORK IN THE DEPARTMENT CULTURE AND TOURISM OF TANGERANG CITY IN THE FIELD OF TOURISM AND PARKING MARKETING

Professional work is one of the courses and is a requirement for graduation at the Jaya Development University. The practitioner himself does professional work at the Tangerang City Culture and Tourism Office in the tourism marketing and landscaping division. The purpose of the implementation of this Professional Work is so that the practitioner can prepare himself to be ready to enter the world of work directly and add more knowledge and insight apart from what is learned on campus.

During professional work at the Tangerang City Culture and Tourism Office, the tourism marketing and landscaping division, Practitioners are assigned to maintain the Tourism Information Center and serve visitors who come by explaining about tourism in Tangerang City. In the landscaping division, the practitioner is assigned to recap attendance and tidy up documents, especially the absence of landscaping field officers in Tangerang City.

Keywords: professional work, absence, tourism, landscaping.