ABSTRACT

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AKTIVITAS KEGIATAN KERJA PROFESI DI SEKRETARIAT DEWAN PERWAKILAN RAKYAT DIVISI HUBUNGAN MASYARAKAT DAN PROTOKOLER

This professional work aims to find out how the role of Public Relations and DPRD Protocol in South Tangerang City in exchanging information with the public. Practitioners have carried out professional work at the Secretariat of the DPRD of South Tangerang City on 28 July – 27 October 2022. By participating in this professional work, practitioners gain knowledge about what is happening in the world of work. Professional work activities carried out by practitioners at the DPRD Secretariat of South Tangerang City include communication media with the community, protocols, receiving work visits from various regions, plenary meetings by high-ranking officials and the author can study how the existing protocol activities in government institutions and the use of institutional communication media as a means of exchanging information with the public.

Keywords: Public Relations, Protocol, Government Agencies, Communication Media