

ABSTRACT

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WORK ACTIVITIES IN COMMERCIAL DIVISION PT PERMATA GRAHA NUSANTARA

While carrying out professional work at PT Permata Graha Nusantara, Practitioners work under the supervision and guidance of the Marketing and Sales Manager, PT Permata Graha Nusantara. In carrying out Professional Work, Practitioners have the opportunity to participate and be directly involved in the work activities of the Commercial Division of PT Permata Graha Nusantara by helping with Marketing and Sales tasks such as, Creating Instagram content planning for products and services owned by the company, Offering products or services to other companies, Looking for information related to Videotron advertising prices and rental prices for Jakarta regional office buildings which aims to determine the price of products or services owned by the company.

Keywords: Work Activities, Professional Work, Commercial Division