

ABSTRACT

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PROGRAM PRODUCTION PROCESS DJ SORE AT RADIO GEN 98.7 FM (PT MAHAKA RADIO INTEGRA TBK)

Professional work carried out by the intern is in one of the media that houses six radio stations, namely Mahaka Radio Integra. The six radio stations consist of Gen FM, Jak FM, Mustang FM, Most FM, Kis FM, and Hot FM. The intern has the opportunity to work as an Assistant Producer on the Dj Sore Gen FM program. The broadcasters controlled by the intern are Leo and Patra. Where are those who broadcast on the Dj Sore program which will be broadcast from 4 pm to 8 pm. As an Assistant Producer who has the responsibility for controlling broadcasts, the intern must also be capable of editing and technical audio. The work carried out includes pre-production, where the intern looks for ideas through social media, conducts brainstorming, and meets with all staff. This has also been obtained from the Television News Production and Audio Visual Media Production courses. In the production process, the practicum does editing and looks for callers to fill out the program. While being an assistant producer, the intern must also find callers to be able to be used as content in the features of a program controlled by the practicum. The intern is fully responsible for the overall needs of the ongoing broadcast production, besides that the intern is required to be able to edit the three features of the broadcast program, namely Lambe Hulu, Cucur, and Puisi Senja. Every editing, practice using feeling to be able to trim the audio as best as possible. In addition, for 3 months, the intern is able to experience working in the creative industry and increase knowledge through the broadcast world.

Keywords: assistant producer, radio production process, Gen FM