

## **ABSTRACT**

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### **PROFESSIONAL WORK ACTIVITIES IN THE CREATIVE TEAM SECTION AT PT TELAGA KREASI GARMINDO**

*With the existence of professional work, students are expected to have some work experience by means of internships while studying. Professional work is a lecture practice carried out at an institution or institution as a training event designed by the company to create work experience for students at certain institutions. While carrying out professional work at PT Telaga Kreasi Garmindo, the practitioner is given the opportunity to do things related to the creative team at the marketing company, namely through the company's Instagram social media. In addition to marketing, the practitioner is also directly involved in the company's finance division. Practitioner gains a lot of experience, knowledge and insight in the world of work. Practitioner are also taught to always focus and be careful in doing the work given while carrying out work at PT Telaga Kreasi Garmindo.*

**Keywords:** Professional Work, Creative Team, Marketing, Finance