

ABSTRACT

THE INFLUENCE OF INTELLECTUAL CAPITAL, PRODUCTIVITY AND PROFITABILITY ON STOCK PRICES (A Study of Finance Companies in the Banking Sector Registered on the Indonesia Stock Exchange 2013-2017)

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This study aims to determine the effect of intellectual capital, productivity and profitability on stock prices. This study uses a sample of financial companies in the banking sector listed on the Indonesia Stock Exchange in 2013-2017. This study uses 20 samples of companies listed on the Indonesia Stock Exchange by modifying purpose sampling. The results showed that partially intellectual capital had a significant effect on profitability, partially Intellectual Capital had a significant effect on stock prices, partially Productivity had a significant effect on profitability, partially productivity had no significant effect on stock prices, and partially profitability had no significant effect on prices stock.

Keywords: Intellectual Capital, Productivity, Profitability and Stock Prices

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