

## ABSTRACT

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### ***VIDEO CONTENT PRODUCTION PROCESS AT PT TAULANY MEDIA KREASI (TAULANY TV)***

*During practice, carry out professional work at PT. Taulany Media Kreasi (Taulany TV), a practice of getting the opportunity to learn how to be part of the video production team. Practicum doing work as a video production such as making a lot of video content with a level of creativity and comedy packaged into a video that is practical editing, taking pictures with many artists, making various kinds of social media content, practicants also get a lot of new knowledge about the world of entertainment, practice is also given the opportunity to learn to create animated content, learn to make promos, making thumbnails for video content, making recaps of work that has been practiced, of course, in this case practice is required and learning to explore the hard skills that practice has, namely video editing and soft skills to do research for the creation of titles, thumbnails and content ideas, there are many more that cannot be practiced mention one by one the knowledge that has been practiced when undergoing Professional Work at PT. Taulany Media Creation (Taulany TV)*

**Keywords:** *Editing, Video, Taulany, Media, Comedy*