

ABSTRACT

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CONTENT WRITER WORK ACTIVITIES AT PT KOMUNITAS ANAK BANGSA

Professional work is one of the activities carried out to increase knowledge, skills and insight as well as provide an overview as a worker who works in a company or agency. Practitioners do professional work at PT Komunitas Anak Bangsa, which has Social Media Commerce and online media pinesi.com as Content Writer and Planner as well as Voice Over Talent. The work that the practitioner does provides insight and knowledge in the world. The work that is always done by the practitioner is doing content planning, making captions and Scripts and doing voice-overs on the video article of the KipasKipas application. Become a Content Writer for articles on the pinei.com website (online media) and do additional work such as publishing video articles to the KipasKipas application. During the professional work process, the practitioner feels that it is always easier because he has experience and matters related to writing, creating content and speaking using intonation for content needs. Everything is done by the practitioner because they know that the lecture majors that the practitioner takes are very sustainable with the work that the practitioner is doing.

Keywords: Kerja Profesi, Content Writer and Planner, Voice Over Talent, video articles