

## **ABSTRACT**

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### **FINANCE ACTIVATION IN PERFORMING FINANCIAL MANAGEMENT ACTIVITIES AND TRANSACTION ACTIVITIES IN RETAIL COMPANIES**

The process of professional practice activities is carried out at PT. Lintas Semesta (*Cantik Group*) Head Office - Kreo. During the process of carrying out professional work activities, he becomes *Finance* with the task of assisting the process of financial transactions in several units within the company engaged in the Retail sector. Practicing work under the supervision and guidance of *Finance*. In carrying out professional work activities, practitioners have quite an important role in the financial management process. Some of them are to record how many transactions are issued per day, check payment documents, send daily mutation reports for the *accounting* division, manage and match income available in bank account mutations based on sales report results, calculate daily bank balances, make payment transactions via the internet. banking to meet the company's routine and non-routine needs, and journalize daily expenses with the *FINTAX* and *PRONTO* systems (*financial applications*).

**Keywords :** *finance, internet banking, retail.*