

ABSTRACT

Nuriyati (2019021193)

DIGITAL MARKETING ACTIVITIES AT DIVA JEWELRY ONLINE COMPANY

Professional work practice is carried out at Diva Jewelry - Ciputat. While carrying out professional work, he became a sales admin with the task of achieving admin surprises every day. Practicans work under the supervision and guidance of the Marketing & Sales Manager. In carrying out professional work, Practicant has quite an important role in the process of marketing activities. Some of them help companies in achieving income targets, provide promotional solutions, help overcome customer complaints. In addition, Praktikan also has the task of recapturing sales in the system every day.

Keywords: *Daily Target, Service, Results, Promotion.*