

## ABSTRACT

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### **AKTIVITAS PENGELOLAAN USAHA FOOD AND BEVEREGE PADA UMKM CROFFLE QUEEN BY.VCADO**

*Internship is an activity that provides a direct overview of the world of work. Practicable carries out Professional Work independently on MSMEs Croffle Queen by. Vcado as a business owner for 400 hours. During carrying out Professional Work as a business owner, having full responsibility for the running of a business, specifically the duties and responsibilities carried out by the first practice are to conduct market research, then study business strategies well to determine the products to be sold, then find the best raw material suppliers, then make designs for products, and determine the concept of pruduk photos that will be used for posters and menus, Furthermore, recruiting employees by making job postings, determining working hours and salaries. After the duties and responsibilities to start a business then monitor the course of the business by checking the name of the raw materials and equipment available.*

**Keywords:** *Internship, entrepreneur, culinary*