

ABSTRACT

Aldin Juliansyah (2019071090)

UI/UX Design PT Impactbyte Teknologi Edukasi

In this independent study carried out at PT Impactbyte Teknologi Edukasi / Skilvul which is a company in the field of technology that prioritizes satisfaction in creating a breakthrough for application users, independent study activities are carried out by PT Impactbyte Teknologi Edukasi / Skilvul for 4 months starting from August 16, 2022 until December 30, 2022. During the activity, the independent study takes place, the trainee takes UI/UX Design Mastery learning and is given several challenges and tasks for the learning process. The challenges given are like making an application UI display that refers to an online learning system or what is also called Edutech learning, the challenge given is based on research found on users using the edutech application. In the process of designing this "Easy Learn" application, the Figma application is used to design the UI. As in the end, the trainee can understand more deeply about UI/UX Design based on the level of user needs using the edutech application.

Keywords: UI/UX Design, Edutech