

## **ABSTRACT**

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### **ANALYS AND DESIGN OF UI/UX INFORMATION SYSTEM MOBILE APPLICATION LE CASA BONITA AT PT BUMI REJEKI AGUNG**

*Society cannot be alienated by technology. The development of technology today is getting faster with the passage of time and the times. In this era, human beings can be said to coexist in line with technology. Every day humans must carry out activities related to technology to help their activities and their work. In addition to technology, humans are also side by side with software which is a means for humans to use technology in hardware. By combining some specific features of the software through the hardware which can then be accessed by the user can be referred to as an application. In software or applications that are not separated is UI/UX. User Interface (UI) is something related to the appearance of the application and the ease of its users in using the application. Meanwhile, User Experience (UX) is something related to the experience of interaction between its users and the application used. UI/UX is an inseparable part even though the two have quite different aspects because they are related to each other. The author carries out Professional Work in a company in the IT division of the UI / UX section.*

**Keywords** : *UI/UX, technology, application.*