

## ABSTRACT

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### **INFORMATION SYSTEM ANALYSIS OF MERCHANDISE SALES IN MARKETPLACES IN INDONESIA**

*While carrying out professional work at Diva Jewelry, the practitioner works under the supervision and guidance of the Admin section. In professional work, Practitioners have the opportunity to help and be directly involved in responding to customer chats, uploading products to the marketplace (Shopee and Tokopedia) and Instagram. Sorting goods and managing stock of goods. The purpose of carrying out an information system for selling merchandise on the marketplace as a solution to a problem, is to help the ordering, sales and marketing system at the store to attract more customers from within and outside the city without requiring large capital, providing convenience to consumers in transacting.*

**Keywords:** *information system, selling goods, marketplace*