

## ABSTRACT

### **FRAMING OF THE NEWS OF THE CONTROVERSIAL FIGURE OF THE PSSI CHAIRMAN ON ONLINE NEWS SITES**

*(Comparison of Iwan Bule News Framing Between CNNINDONESIA.COM and BOLA.COM period May 2020 – October 2022)*

Anly Supiandi.<sup>1)</sup>, Naurissa Biasini, S.Si., M.I.Kom<sup>2)</sup>, Bakti Abdillah Putra. S.H.Int.,M.Int.Comm<sup>2)</sup>

<sup>1)</sup> Students of the Department of Communication Sciences, Universitas Pembangunan Jaya

<sup>2)</sup> Lecturer of Communication Science, Universitas Pembangunan Jaya

<sup>3)</sup> Lecturer of Communication Science, Universitas Pembangunan Jaya

The news of the ball in Indonesia cannot be separated from the organizational structure that overshadows it, namely PSSI. This is certainly related to the helm of PSSI, which is currently held by Iwan Bule or Mochamad Iwan Irawan who is the chairman of the Indonesian Football Association or PSSI. During Iwan Bule's tenure as chairman of PSSI, there were several controversies that were carried out. The controversy reaped pros and cons from the Indonesian people who love football. This study aims to see how sports media, namely Bola.com and conventional media, in framing the news of the controversy of Iwan Bule as chairman of PSSI. The method that researchers use is the Zongdang Pan & Gerald M Kosicki framing method to find out how the two media in framing news related to the news of the Iwan Bule controversy in the period May 2020 to October 2022. The results of this study show that the news portal bola.com seems neutral in reporting the Iwan Bule controversy can be seen from the title and content of the news while Cnnindonesia.com in reporting related to the Iwan Bule controversy seems to use a sentence that drops. The two media outlets have different framings in framing the news.

**Keywords:** Controversy, Iwan Bule, PSSI, Online News, Sports Media, Conventional Media

**Bibliography:** 33

**Publication Year:** 2012-2022