ABSTRACT

Analisis Perbandingan Current Ratio, Debt to Equity Ratio, Return on Equity dan Sales Growth Sebelum dan Selama Covid-19 pada Perusahaan Telekomunikasi yang Tercatat di Bursa Efek Indonesia

Gaiska Rahmanita¹⁾, Zulkifli²⁾

¹⁾Student of Management Department, Pembangunan Jaya University

²⁾Lecturer of Management Department, Pembangunan Jaya University

ANG

The purpose of this study was to find out and analyze the comparison of the current ratio, debt to equity ratio, return on equity and sales growth before and during Covid-19 in telecommunications companies listed on the IDX. The population in this study are all telecommunications companies listed on the IDX as many as 19 companies and the research sample is 13 companies in 2018-2021. Data collection techniques using documentation techniques. The analysis technique in this study used a descriptive test and the Mann-Whitney Test. The results showed that there were no significant differences in the Current Ratio, Debt to Equity Ratio, Return on Equity and Sales Growth between before and during Covid-19.

Keywords: Telecommunications Companies, Current Ratio, Debt to Equity Ratio, Return on Equity, Sales Growth.