

ABSTRACT

PRESENTATION OF INDONESIAN FOOTBALL SPORTS NEWS DURING THE PANDEMIC ON ONLINE NEWS PORTALS

*(Quantitative Content Analysis on Online Media Bola.net and Kompas.com
Period March 2020 – August 2021)*

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The Covid-19 pandemic caused the suspension of the Liga Indonesia competition. The policy of stopping the Liga Indonesia competition was imposed by the government with the aim of reducing the spread of the Covid-19 disease outbreak. The termination of the Liga Indonesia competition is a major problem that researchers focus on in this research. Researchers want to know how the presentation of football sports news in Indonesia is displayed by online news portals. In this study, researchers chose 2 categories of online news portals that have different media interests and ideologies. Bola.net is the object of research with a media category that has specific news about the sport of football, as well as Kompas.com with a media category that has more universal reporting. This research uses the content analysis research method, by examining the content of messages on a media systematically and quantitatively. This method is used by researchers to see how the presentation of football sports news in Indonesia during the Pandemic period by having 5 components of assessment of news that are used as an analysis unit, namely the news theme component, news type, news value, news source, and news tone. The results showed that Bola.net as a media ideology that has a specific discussion is superior in terms of the quantity of Indonesian football sports news during the pandemic, which is 66%, and the other 34% is produced by Kompas.com news portals. The news theme is dominated by the competition development news theme by 50%. This type of news is dominated by Soft News as much as 34%. News Value is dominated by Impact News Value as much as 41%. Coach Interviewees dominated The most frequently featured news sources were 28%. And Neutral News Tone is the dominating news tone at 69%.

Keywords : Indonesian Football, Covid-19, Online Journalism, Quantitative Content Analysis

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