

ABSTRACT

THE EFFECT OF LEADERSHIP AND JOB SATISFACTION ON THE PERFORMANCE OF THE EDUCATION MANPOWER OF JAKARTA NATIONAL UNIVERSITY

Safa Tiara Putri¹⁾ Zulkifli²⁾ S.E.M.M

¹⁾*Students of Management Departemen, Pembangunan Jaya University*

²⁾*Lectures of Management Department, pembangunan Jaya University*

This study aims to determine and analyze the influence of leadership and job satisfaction on the performance of the educational staff at the National University of Jakarta. The type of research used in this research is through a quantitative approach. The data collection method uses a survey method with a questionnaire. This study used a sample of 62 education staff at the National University and was processed by regression with IBM SPSS 27. This study analyzed the independent variables, namely leadership and job satisfaction. While the dependent variable, namely the performance of education staff according to the problems that occur at the Universitas Nasional of Jakarta. Based on the research results, leadership and job satisfaction have a positive and significant effect on the performance of Universitas Nasional education staff.

Keywords: Leadership, Job Satisfaction, Performance