

ABSTRACT

The Effect of CAMEL On The Value of Companies In The Conventional Banking Sector Listed On The IDX 2017-2021 Period

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This study aims to explain the influence of Capital, Asset, Management, Earning, and Liquidity (CAMEL) on the Company Value of the Conventional Banking sector listed on the Indonesia Stock Exchange (IDX) for the 2017-2021 period. This study uses Capital (CAR), Asset (NPL), Management (NIM), Earning (BOPO), and Liquidity (LDR) as independent variables and Firm Value (PBV) as the dependent variable. The population of this study uses conventional banking companies listed on the Indonesia Stock Exchange (IDX). The research sample is a conventional banking sector company that was recorded in 2017-2022 and has an active stock price. The analysis of this study uses the Statistical Package for The Social Science (SPSS) version 25.0. Data analysis techniques in this study with multiple linear regression analysis. The results of this study found that in the simultaneous test the variables Capital (CAR), Asset (NPL), Management (NIM), Earning (BOPO), and Liquidity (LDR) have an effect on Firm Value (PBV). However, in the partial test the variables Capital (CAR), Assets (NPL), Earnings (BOPO), and Liquidity (LDR) have a significant effect on Firm Value (PBV). Then, the Management variable (NIM) has no significant effect on Firm Value (PBV).

Keywords: *Capital, Assets, Management, Earnings, Liquidity, Company Value.*

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